

Firwin Corp – Now on YouTube

With video becoming a more integral part of the web, Firwin Corp has joined the ranks of companies with a web video presence with a short corporate video available for viewing via YouTube.

"We produced a short corporate overview type of video ", said Sid Tannenbaum, Firwin's Marketing Manager. "It allows our existing and prospective customers to get a feel of who we are and what goes into making an insulation blanket ", added Sid.

The video was done entirely in house, shot on location and edited by Philip Do, one of Firwin's design engineers. The video can viewed directly on YouTube, or from Firwin's website 'What We Do' page. "We hope to follow up with more videos in the future, including an instructional video to assist customers in blanket installation", said Sid.

Video:

[http://www.youtube.com/watch?v=U6z2YE20Nvs&feature=player_embedded'](http://www.youtube.com/watch?v=U6z2YE20Nvs&feature=player_embedded)

Other Articles: [Firwin FAQ - Blanket Outer Cover](#) • [New Labels](#)