

For immediate release  
Toronto, August 4, 2011:

## Firwin Corporation Expands Distribution Network

Toronto – Firwin Corporation, a leading manufacturer of custom insulation products for diesel and gas engines, exhaust systems, and industrial applications, is expanding their network of distributors in the U.S. and Canada.

“While we have traditionally serviced most of the North American market from our head office in Toronto, our preference has always been to partner with local companies”, said Paul Herman, Firwin’s president. “A local representative is particularly helpful in situations where accurate measurements are needed, or to be able to investigate first hand a customer issue. “



Firwin’s product line includes removable insulation blankets and permanent Hard Coat™ composite insulation along with a wide range of off-the-shelf high temperature tapes and sleeves. The expanded sales network includes Western Canada (British Columbia, Alberta, and Saskatchewan), the U.S. Northwest (Oregon, Washington, and Alaska), the Rockies (Colorado, Utah, Wyoming, Montana, Idaho, New Mexico), and the U.S. Mid-West (Wisconsin, Illinois, Ohio, Michigan, Indiana).

“We are excited about these new developments,” said Paul. “The ability to be in closer proximity to our customer base will allow us to further improve our responsiveness and increase our ability to be in tune with our customer needs. And that is what Firwin strives for”, said Paul.

For information on Firwin’s capabilities and local distributors, please contact Firwin at 877-FIRWIN (877-347-9467) or email to [firwin@firwin.com](mailto:firwin@firwin.com).

### About Us

Firwin Corp has been in the insulation blanket business since 1982 and has grown over the years from a small family business to its position today as one of the leading North American manufacturers of removable insulation blankets and permanent composite Hard Coat™ insulation solutions. An in-house design team is available for advice on the correct insulation for each job. Firwin’s goal is creating professional relationships with clients and aiding them in making the best insulation decisions to reduce risk and promote peace of mind.