For immediate release Toronto, July 31, 2007:

New Spring Fasteners make Insulation Blanket Installation a "Snap".

Firwin Corp, a Toronto-based manufacturer of removable insulation blankets, recently released a new spring fastening system designed to make installing and removing its removable insulation blankets easier than ever.

The impetus behind the new fastening system was one of the company's clients that needed a faster method to install Firwin's insulation blankets. "One of our larger OEM clients was finding that the traditional method of installing insulation blankets, using stainless steel lacing wire wrapped around stainless steel capstan rivets, was proving to be too time consuming", said Paul Herman, Firwin's president. "They were looking for a fastening method that would allow them to install the blankets quicker, reduce their labor costs, and speed up their assembly line."

Firwin Corp's R & D department came up with a proprietary spring fastener that would allow for quick installation, while at the same time still provide a tight fit for the insulation blanket. "We have made spring fasteners available to our customers in the past", notes Brett Herman, Firwin's V.P. of Sales & Customer Service. "However, we used to find that the spring fasteners available "off the shelf" just did not provide the proper fit that insulation blankets require. We knew that if we were to provide spring fasteners as a legitimate option, we would have to design one ourselves", added Brett.

Firwin's R & D department, working with a local spring manufacturer, did just that. The new spring fasteners snap on and off with ease, and maintain their integrity over time and at high temperatures. Insulation blankets outfitted with the new spring fasteners are available from the company upon request. Other fastening options, such as snaps, Velcro, and straps, are also available.

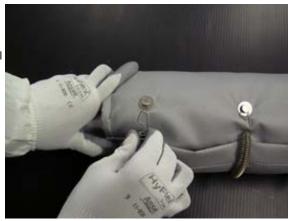
About Firwin Corp:

Founded in 1982, Firwin Corp is a manufacturer of removable insulation blankets. The company's focus is to provide insulation solutions to industries using diesel-powered engines and equipment. Industries that Firwin services include power generation, off-road equipment, gen-set, mining, forestry, marine, and the military. The company provides removable insulation blankets for both OEM and end-user applications.

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