

For immediate release
Toronto, Nov 12, 2008:

"Hard Coat" insulation a new direction for insulation blanket manufacturer.

Firwin Corp, a Toronto-based manufacturer of removable insulation blankets, recently launched a new insulation product - Firwin HC™ Hard Coat insulation. As opposed to insulation blankets, which are designed to be removable and reusable, Firwin HC™ is an insulation coating that is affixed to the product. Featuring a lightweight and durable exterior that clings to the part, Firwin HC™ prevents fluids from igniting on hot engine and exhaust components.



"Certain industries, such as underground mining, have a need for insulation that will not pose a risk should an oil leak occur", said Paul Herman, Firwin's president. "Although our MineWrap™ product was developed for that very purpose, some customers prefer a more permanent-type insulation over removable insulation, and one that will have a longer life-span", added Paul.

The product can be applied to exhaust manifolds, turbochargers, elbows, and exhaust tubing, and is aimed at industries such as mining, marine, and defense. It conforms tightly to parts, making it ideal for limited space applications.

Does this mean that Firwin HC™ will replace removable insulation blankets? "Of course not", notes Paul. "While Firwin HC™ has its advantages, it cannot be removed should a part need servicing. The coating must be applied at our factory - parts are shipped to us, Firwin HC™ is applied, and then the part is shipped back to the customer. It is also more expensive, up front, than traditional insulation blankets," added Paul.

"That being said, for certain high temperature applications where protection from oil leaks is a priority, space is at a premium, and removable insulation is not required, Firwin HC™ is a definite option, and may even be more economical in the long run", noted Paul.

About Firwin Corp:

Founded in 1982, Firwin Corp is a manufacturer of removable insulation blankets. The company's focus is to provide insulation solutions to industries using diesel-powered engines and equipment. Industries that Firwin services include power generation, off-road equipment, gen-set, mining, forestry, marine, and the military. The company provides removable insulation blankets for both OEM and end-user applications.

Contact information:

Firwin Corp, 1685 Flint Road, Toronto, ON, Canada M3J 2W8
Phone: 416 745 9389; email : firwin@firwin.com; web: www.firwin.com